

MEDIA PARTNERSHIP OFFER

If you are interested in actively promoting campaigns and projects by the European Agency for Safety and Health at Work (EU-OSHA) — read on! The media partnership offer gives you the opportunity to join an exclusive pool of journalists and editors from all over Europe. By becoming a partner, you will raise your media's profile within the occupational safety and health (OSH) community and gain access to EU-OSHA's extensive networks and stakeholders in Europe. You will also be recognised as a media organisation that supports safe and healthy workplaces!

What are the benefits of becoming a media partner?

Press material



- ✓ Regular news, infographics, and data (EU and national) on current OSH topics
- ✓ Access to press releases ahead of their general release
- ✓ [Healthy Workplaces Campaign](#) (HWC) publications in 25 languages and promotional material
- ✓ Regular emails and follow-up by phone for relevant and timely information about EU-OSHA projects, events, and new publications

Networking and access to experts



- ✓ Opportunities to interview and take part in round table discussions with OSH experts and other stakeholders
- ✓ Exclusive ready-made editorials with EU-OSHA Director provided 2 times per year
- ✓ Networking opportunities with [national focal points](#), [official campaign partners](#), [Enterprise Europe Network](#) and [Healthy Workplaces Good Practice Awards](#) winners
- ✓ Peer-to-peer networking with other media partners

Access to key events



- ✓ Invitations to attend EU-OSHA's events and funding provided to travel to specific events or for press trips
- ✓ Opportunity to present at a workshop, conference, or other event
- ✓ Invitation to online info sessions for the HWC

Visibility



- ✔ Publish your [news](#) and [events](#) on the HWC website, a key forum for the OSH community
- ✔ Logo and description of your organisation displayed in the [media partners section](#) of the HWC website
- ✔ Your news and activities promoted via the monthly [OSHmail](#), the bimonthly [HWC newsletter](#) and EU-OSHA's social media channels with more than 100,000 followers
- ✔ Your organisation recognised as one of EU-OSHA's media partners, dedicated to promoting safety and health at work

Can you become a media partner?

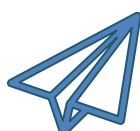
- ✔ The media partnership is reserved for media outlets from **EU Member States, candidate and potential candidate countries, and EFTA countries only**
- ✔ Journalists and editors from national and regional media organisations interested in OSH or in issues related to work — for example human resources, business and management
- ✔ See the list of current [media partners](#)

What do we expect from you?

To qualify for the partnership, media outlets should:

- ❑ **publish at least five articles per year** (online or print) based on EU-OSHA's news stories or interviews. One of the articles should be an **opinion-editorial** or an **expert interview**;
- ❑ promote EU-OSHA's campaigns and projects regularly via their **social media channels**;
- ❑ **display the campaign logo, partner stamp or banner on their website**, with a link to www.healthy-workplaces.eu or osha.europa.eu;
- ❑ **report in writing to EU-OSHA on their activities** at least once a year via a survey. The EU-OSHA media and campaign team, supported by its contractor, will also be regularly in contact via email or phone;
- ❑ attend at least 1 EU-OSHA **online event**.
- ❑ The main contact person should have **professional working knowledge of English**, as all official communication with EU-OSHA will be in English.
- ❑ Media partners can use any European language to publish news or events on the dedicated sections of the campaign website — **but summaries in English must always be provided**.
- ❑ Media partners must not use the name, slogan or logo of the Healthy Workplaces Campaign or EU-OSHA in any manner that suggests a direct endorsement of their products or services by EU-OSHA.

Subscribe to our newsletters!



[OSHmail](#)

[Healthy Workplaces Campaign
newsletter](#)

Examples of media partners activities

Interview with EU Commissioner Nicolas Schmit at the 2022 Healthy Workplaces Summit



Online session with EU-OSHA's Interim Executive Director and other experts on the latest insights on current OSH challenges in the EU

What has been published?

- Main report and summary, covering all countries
- Country factsheets in English and translated
- Infographic
- Dedicated web section

For later:

- Dataset
- In-depth reports

<https://osha.europa.eu/en/publications/osh-pulse-occupational-safety-and-health-post-pandemic-workplaces>







European Agency
for Safety and Health
at Work

#EUhealthyworkplaces
#StopthePandemic

<http://osha.europa.eu>

8:25 / 57:02

How to apply?

If you fulfil the above requirements and are interested in becoming a media partner, please write to news@osha.europa.eu and tell us about your media outlet and how you would like to become involved.

You can also contact us by phone:

International press | Birgit Müller: +34 944 358 359

Spanish press | Marta Urrutia: +34 944 358 357

Healthy Workplaces Campaign ‘Safe and healthy work in the digital age’

The 2023-25 Healthy Workplaces campaign raises awareness about the impact of new digital technologies on work and workplaces and the associated occupational safety and health (OSH) challenges and opportunities. It also provides a platform for the exchange of good practice solutions.

A wide range of campaign materials, tools and publications can be downloaded in 25 languages from the [campaign website](#). A variety of media and PR activities are undertaken to publicise the campaign via, for example, press releases, newsletters, and social media.

Some key dates of the campaign include the official campaign launch in October 2023, which also marks the start of the Good Practice Awards competition. Other events and meetings involving the national focal points and other campaign partners are the European Weeks for Safety and Health at Work (each year at the end of October), a Good Practice Exchange event with official campaign partners and, finally, the Healthy Workplaces Summit and Good Practice Awards Ceremony in November 2025.

About EU-OSHA

EU-OSHA contributes to making Europe a safer, healthier, and more productive place to work. Set up by the European Union in 1994 and based in Bilbao, Spain, EU-OSHA researches, develops and distributes reliable, balanced and impartial safety and health information, networking with organisations across Europe to improve working conditions.

You can also keep up to date with our activities and events through social media. Follow us on [X](#), [Facebook](#), [LinkedIn](#), [YouTube](#) or subscribe to our monthly newsletter [OSHmail](#). You can also register for regular news and information from EU-OSHA via [RSS feeds](#).

